

# In search of a brotherly economy

General provisional programme (6 October 2003)

PEKEA conference is organised with CODESPAR,  
Economic and Social Development Committee of Rennes Country  
The sponsorship from Rennes-Métropole  
and the Partnership of the monthly magazine  
Alternatives Economiques

The Conference will be held  
In the premises of Université de Rennes 1  
4 rue Kléber, Rennes, France

## Friday 12 December

8h **Welcome** and Check in by delegates

8h 45 (1) **Official Opening**

M. Bertrand Fortin, President of Université de Rennes 1.  
M. Edmond Hervé, President of Rennes Métropole  
M. Alain Yvergniaux, Vice-president of CODESPAR  
M. Yves Berthelot, President of PEKEA

9h 30 (2) **The concept of fraternity**

Pdt of the session: Theotonio Dos Santos, President of the Scientific Committee of Pekea, Unesco Chair, Rio, Brazil

Presentations by

Bruno Mattéi, Philosopher, Lille, France

Bruno Théret, Economist, Paris, France

11h 30 Break

11h 45 (3) **Ethics and Value, Wealth and Poverty**

Round table presented by Philippe Frémeaux, Editor of Alternatives Economiques, Paris, France.

With :

René Passet, Economist, Paris, France: The reasons why economics must take care of ethics

Patrick Viveret, Philosopher, Paris, France: What makes wealth for our societies

Oswaldo de Rivero, Economist, Lima, Peru: To give a sense of ethics to the measure of wealth and development

Mauricio Langon, Philosopher, Montevideo, Uruguay: Ethical responsibility from the rich and the powerful

13h 15 Lunch - buffet

14h 45 (4) **Measure of values and Value of measures**

Pdt de Session: N

Presentations by

James Galbraith, Economist, Austin, United States: Growing inequalities, the China case

Jean Gadrey, Economist, Villeneuve d'Asq, France: Societal value of community activities

## Friday 12 December (following)

16h Break

16h 30 - 18h 30 **Workshops and parallel sessions** (to complete...)

Workshop A: *In search of relevant indexes of wealth*

Led by: Laurent Assathiany, MDS, Paris and N. du CODESPAR

Henry Nogues, Economist, Nantes, France and Jacques Prades, Economist, Toulouse, France.

With Jean Gadrey and Frédéric Lebaron, Sociologist, Paris.

Workshop B: *Societal value and social economy*  
Led by: Jean François Draperi, Director of the Review RECMA.

Workshop C: *What is a successful solidarity activity?*  
Led by: Anaïg Hache, CODESPAR and Laurent Denis, F3E, Paris  
Contributors: Josette Combes, Economist, Toulouse, France

Workshop D: *Value of education, education to values*  
Led by: Marie Egretreau, Kernevel and Agnès Duraffour (to be confirmed)

Workshop E: *Democracy facing Ecocracy*  
Led by: Marion Gret, Political Scientist, Paris, France.

Workshop F: *New emerging values and economic impacts*  
Led by Béatrice Quasnik, Firm Consultant, Paris, France.

18 h 30 Free time for dinner

#### 20 h 30 - 22 h 30 (5) **Fraternity and Civilisation**

Pdt of session: N. Pierre Fidèle Nze-Nguéma, Sociologist, Libreville, Gabon  
Contributions by  
Philippe Hugon, Economist, Nanterre, France: Fraternity and World Public Goods  
Rajani Kanth, Economist, Durham, United States: Economics and Civilization  
Jacques Généreux, Economist, Paris, France: Democracy and Fraternity

### **Saturday 13 December**

#### 9h (6) **The value of work**

Pdt de Session: Pierre-Jean Simon, Sociologist, Rennes, France  
Contributions by  
Alain Touraine, Sociologist, EHESS, Paris, France: Work without end  
Jacques de Bandt, Economist, CNRS, Nice, France: Elimination of unemployment  
Rubén Lo Vuolo, Economist, Buenos Aires, Argentine: Vulnerable conditions of work

10h 15 Break

#### **Saturday 13 December** (following)

#### 10 h 30 (7) **National, International Solidarities and the duty to intervene**

Round table led by Guy Hascoët, Roubaix, France, ex Secretary of State for solidarity economy  
With  
Molly Charles, Sociologist, Kundara, India  
José Luis Coraggio, Economist, Buenos Aires, Argentina  
Farid Eid, Economist, Sao Paolo, Brazil  
Louis Favereau, Sociologist, Hull, Canada  
Pierre de Senarclens, Political Scientist, Lausanne, Switzerland  
Gregory Valatin, Economist, Sienna, Italy  
José Antonio Cortez Torres, Economist, Potosi, Bolivia

12h 45 Lunch - buffet

#### 14 h 15 (8) **Combinations for Production and Exchange**

Round table led by Yves Morvan, Economist, President of Economic and Social Council of Brittany

With

Michel Capron, Professor of Management, Paris, France: Societal assessment of the firm

Luis Mauricio Cuervo, Economist, Bogota, Colombia: Difference in wealth among territories, between efficiency and solidarity

Philippe Daudi, Professor of management, Kalmar, Sweden and Charbel MacDissi, Economist, Antilles Guyane: Fair management and sustainable practice

Serge Latouche, Philosopher, Paris, France : Reinventing the "doux commerce" (*soft trade*) - Thoughts about justice's ways in trade

Wei Wang, Economist, Pékin, Chine: Family Firm Governance and its social responsibility - a case study in China for promoting the development of private sector

16h 30 Break

16h45 - 18h45 **Workshops and parallel sessions** (to complete...)

Workshop L: *Societal balance sheet practice and social accountability of the firm*

Led by: Gérard Leseul, Secretary of CDJES

Yves Cariou, CEDAG

With: Jean Patrick Abelsohn, Alice Cooperatif Concept, Paris.

Workshop M: *Fair trade and agricultural products*

Led by par Gilles Maréchal, Pdt Coordination des Associations de Solidarité Internationale (CASI) of Brittany (France)

With: Megan Coles, Soil Association (Fair trade and Bio certification, UK), Guy Durand, ENSAR, Rennes, HuguesToussaint, Director of Biocoops, Tarbes, Jean François Prié, Farmer, Boisgervilly.

## **Saturday 13 December (end)**

Workshop N: *Exchanges and market*

Led by Michel Renault, Economist, Rennes, France

With Kazumi Shimizu (Economist, Tokyo, Japon and

Yoshikazu Sato (Economist, Tokyo, Japon)

Workshop O: *Another enterprise governance: "l'autogestion" (self-managing) revisited*

Led by Xavier Richet, Economist, Paris, France.

Workshop P: *International networks for social and solidarity economy*

With Abdou Salam Fall, Dakar, Sénégal, Marcel Caballero, Paris, France and N., CRID, Paris, France

Workshop Q: *Stamina, personal autonomy and collective dynamics*

With Laurence Baranski, Firm Consultant, Paris, France and Jacques Lecomte, Sociologist, Paris, France.

Workshop R: *Les comportements individuels and collectifs - Individual and Collective Behaviours - Los comportamientos individuales y colectivos*

Led by: N

Workshop S : *Quel futur commun possible? What is feasible as our common future? ¿Qué es posible para nuestro futuro común?*

18h45 Free time for dinner

20h 45 - 22h 45 (9) **Personal Involvement**

Round table led by: Georges Fournier, Professor of Law, Rennes, France

With Laurence Baranski, Firm Consultant, Paris, France: Personal transformation and social transformation interacting: levers and obstacles

André Giordan, Didactician Epistemologist, Geneva, Switzerland: To learn how to learn the indispensable knowledge

Michel Denis, Historian, Rennes, France: The sense of an academic trail

### **Sunday 14 December**

10h General Assembly of PEKEA chaired by Yves Berthelot

11h (10) Conference and debate with Aminata Traoré, Pdt of African Social Forum Social and of Ethical and Esthetical Initiative for Africa (to be conf.) and Marcel Caballero, Pdt of the Institute of International Social Co-operation, Paris, France

12h Cocktail (Mairie ?)